



Via Gobetti 101 - 40129 - Bologna
c/o CNR Area della Ricerca di Bologna
Tel. +39 051 6398099 Fax. +39 051 6398131 - e-mail: simpler@aster.it
Website: www.b2match.eu/r2b2014



Innovat&Match 2014

ONE-TO-ONE MEETINGS



Bologna, Italy - June 4-5, 2014 - Research to Business Fair, Pavillon 33 and 34



**RESEARCH TO BUSINESS
2014**

ASTER-SIMPLER will organize the 6th Edition of **Innovat&Match**, two days of bilateral meetings among universities, research centres and companies in the framework of **R2B-Research to Business 2014**, 9th International Exhibition of Industrial Research.

Innovat&Match 2014 is organized within the **Enterprise Europe Network** and will be held on **June 4-5, 2014**, in Bologna.

The brokerage event offers the opportunity to keep up with potential partners in pre-arranged face-to-face meetings in order to:

- **meet new international technology/manufacturing partners**
- **promote new products/services** towards the international market
- **identify solutions** to specific problems
- **find partners** for research projects

THEMATIC AREAS

- Advanced Materials
- Aerospace
- Connecting People, Social Media Challenges
- Creativity & Culture
- Digital Systems & Big Data
- Energy
- Food & Healthy Lifestyle
- Innovative Technologies for Agri-Food
- Low Environmental Impacts Technologies
- Manufacturing 2.0
- Smart Mobility
- Sustainable Construction and Urban Regeneration
- Tailored Health

WHO CAN PARTICIPATE:

- companies
- research centres
- universities
- R2B 2014 participants and anyone interested in starting technological or research collaborations in the thematic areas of the event

HOW TO PARTICIPATE

Participation is free of charge. Register on the official website www.b2match.eu/r2b2014 by May 14, 2014 and submit one or more technology or research profiles.

ONE-TO-ONE MEETINGS SELECTION AND AGENDA

All profiles will be published in the on-line catalogue of the event: **by May 21, 2014** registered users will be able to identify potential partners and seek bilateral meetings that will take place in June 4-5, 2014.

The duration of each meeting is 30 minutes. Some days before the event, each participant will receive a personal agenda of appointments.

Innovat&Match 2014

Deadlines	Tasks
May 14, 2014	▶▶ Deadline for Registration and Submission of profiles
May 14 - 21, 2014	▶▶ One-to-One Meetings Selection
May 26, 2014	▶▶ Preliminary Agenda with scheduled meetings
June 3, 2014	▶▶ Definitive Agenda with scheduled meetings
June 4 - 5, 2014	▶▶ Bilateral Meetings Session