

R2B

RESEARCH TO BUSINESS
2012

HOW TO PARTICIPATE TO INNOVAT&MATCH

Registration to Innovat&Match is required in order to participate to bilateral meetings and for submitting profiles.

It is possible to register and submit one or more technology profiles.

Free of charge:

- ✓ Participation to the brokerage event
- ✓ Entry ticket for R2B Expo

For further info on past edition:

<http://www.aster.it/im2012.html>

Agenda

- ✓ **May 16** - Deadline for registration and profile submission
- ✓ **May 23** - Deadline for one-to-one meetings selection
- ✓ **June 6** - Bilateral Meetings Session (13.00-18.00)
- ✓ **June 7** - Bilateral Meetings Session (10.00 - 18.00)

For more information

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Supported by:

 Regione Emilia-Romagna

 BolognaFiere

In collaboration with:

 ASTER

 SMAU

For more information:

www.rdueb.it

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7th International Industrial
Research Exhibition

Research meets Business

Bologna, 6 - 7 June 2012
Fair District - Hall 33-34

9.30 - 18.00

Research projects, technology paths and scenarios, innovative new enterprises:
on 6 and 7 June, 2012 in Bologna, Emilia-Romagna Region and BolognaFiere, in collaboration with **ASTER** and **SMAU**, promote the **7th Edition of Research to Business**, the **International Industrial Research Exhibition**.

With a tested format since 2005, dedicated to the matching between the demand and offer for innovation, R2B aims at fostering new and tangible business opportunities between the research and business systems, which are the principal target of the initiative.

• 12,000 sqm Exhibition area



• Seminars dedicated to new technology scenarios

• Specialist workshops



• Customised meetings



• Innovation prizes

• Emilia-Romagna High Technology Network



• International research centre

• New enterprises and innovative finance



• Investment forums

EXHIBITION AREA

- ✓ Agro-food
- ✓ Biotechnology
- ✓ Building and Constructions
- ✓ Design
- ✓ Energy and Environment
- ✓ ICT
- ✓ New Materials and Nanotechnology
- ✓ Health Technologies

FOCUS 2012 - MECHANICS: ADVANCED MECHANICAL TECHNOLOGY, MECHATRONICS, NEW MATERIALS, NANOTECHNOLOGY

FORMAT

- ✓ Exhibition Area
- ✓ International Area
- ✓ Conference and Mini Workshop Area
- ✓ Special Initiatives

R2B 2011 IN NUMBERS- 6th EDITION

- ✓ **5,300** on-line registrations (60% entrepreneurs and managers and 40% ICT sector workers)
- ✓ **4,000** visitors
- ✓ **189 exhibition** spaces for a total of **162 exhibitors**
- ✓ **66 new innovative companies** and business ideas
- ✓ **23** organisations supporting business creation
- ✓ **4** main conferences with over **600 participants**
- ✓ **3 special initiatives**
- ✓ **39 specialist mini-workshops**, of which **27** organised in collaboration with the **Emilia-Romagna High Technology Network**, in **3 dedicated areas**, with over **460 participants**
- ✓ **3 awards** for new innovative enterprises
- ✓ **500** industry-research meetings with the participation of international research centres from **Austria, China, France, Greece, India, Morocco, Netherlands, Spain**.



INNOVAT&MATCH: ONE-TO-ONE MEETINGS 6-7 June 2012, Bologna Italy

A Brokerage event with a multi-sector approach

ASTER-SIMPLER, within the Enterprise Europe Network, will organise the 4th Edition of **Innovat&Match 2012**, two days of bilateral meetings among universities, research centres and companies in the framework of R2B - Research to Business 2012. The initiative aims at developing commercial, technological and research cooperation agreements at national and international level.

Who can participate to Innovat&Match

- ✓ Companies, Universities and Research centres
- ✓ Small and medium enterprises and Start-up companies
- ✓ R2B 2012 Italian and foreign visitors

promoting or interested in starting commercial, technological or research collaborations in the 6 thematic areas of the Exhibition:

1. Agro-Food
2. Constructions
3. Energy and Environment
4. ICT & Design
5. Advanced Mechanical Technology and New Materials
6. Life Sciences

Innovat&Match 2011 Figures

- ✓ **123** participants (Enterprises, R&D managers from SMEs, Universities and Research Centres)
- ✓ **7** countries involved: Austria, France, Greece, Italy, Netherlands, Poland, Spain
- ✓ **163** published technology profiles
- ✓ **262** bilateral meetings