

EEN DAYS

**Nuovi mercati, culture diverse:
la comunicazione interculturale
come chiave del business**

Tutelare il business nei mercati internazionali

Ravenna, lunedì 25 novembre 2013

Biblioteca Classense

ORIENT - TALI

HASTER

Azienda Speciale
eurosportello
Camera di Comercio Ravenna

Unioncamere
Emilia-Romagna





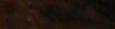
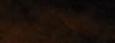
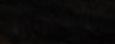
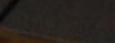
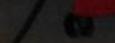
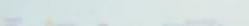






COME LA CONOSCENZA E LA
GESTIONE DELLE DIFFERENZE
CULTURALI POSSONO PRODURRE
UN VANTAGGIO COMPETITIVO
PER SE STESSI E PER LA
PROPRIA ATTIVITA

Dr. Roberta Rio















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