

Irene Tinagli

Universidad Carlos III
Calle Madrid, 126 - 28903 Getafe
MADRID - ESPAÑA

CURRENT ACTIVITIES:

Assistant Professor at University Carlos III, Madrid, Dept. of Management (Sept. 2011-)
Postdoctoral Fellow at University Carlos III, Madrid, Dept. of Management. (Aug. 2009-Aug. 2011)

Columnist for the Italian newspaper La Stampa (Jul. 2009 - Present).

Young Global Leader at the World Economic Forum (March 2010 - Present).

Member of the Steering Committee of Italia Futura, a policy think tank (Jan. 2009 - Present).

Member of the Scientific Committee of Rete Imprese Italia, the largest association of small and medium firms in Italy (Nov, 2010 - Present).

President of the Scientific Committee of Parks, an association of firms (such as Ikea, Johnson & Johnson, etc.) aimed at developing and promoting policies to support diversity in the workplace (Jan 2011 - Present).

EDUCATION:

Ph.D. in Public Policy and Management, Carnegie Mellon University (May 2009).

M.Sc. Public Policy and Management Carnegie Mellon University, (May 2003).
Concentration: Innovation Management & Policies. Highest Distinction. Phi Kappa Phi.

Laurea in Business Administration, L. Bocconi University (March 1998). Concentration: International Business Strategy and Management. 110/110 *cum Laude*.

RESEARCH REPORTS:

Youth Employment in Italy: analysis and policies in an international perspective. A Report published by the think tank Italia Futura, Roma, November 2010.

Social Mobility in Italy (La Mobilita' Sociale in Italia), the first report on Social Mobility in Italy, sponsored by the think tank Italia Futura, Roma, October 2009.

Norway in the Creative Age, report on the creative potential of over 400 Norwegian cities, based on an analysis of their occupational, social and economic structure; project sponsored by the Norwegian Public Road Administration, June 2009.

Sweden in the Creative Age, report on the creative potential of 21 Swedish regions, based on an analysis of their occupational, social and economic structure; project conducted in collaboration with the Henders School of Business, Economics & Law, 2007.

Creative Cities in Italy, report on the creative potential of over 100 Italian cities, 2005.

RECENT RESEARCH PROJECTS:

Universidad Carlos III de Madrid (Present)

“The individual-place nexus: exploring the relationship between individual creativity and the external environment and its effects on innovation and competitiveness”.

University of Toronto, Rotman School of Management, Martin Prosperity Institute (Present)

Research Coordinator of the project: “The New Europe in the Creative Age”, analysis of European countries’ occupational structure and innovative potential after the EU enlargement.

Gothenburg University, Henders School of Business, Economics and Law (Jul.2005-Jan.2007)

Research Coordinator of the project: “Sweden in the Creative Age”, an assessment and evaluation of the attractiveness and creative potential of Swedish cities and regions.

TEACHING EXPERIENCE:

Universidad Carlos III, Dep. of Management, Principal instructor for the course:

Management and Organizations, a core course on strategic management and organizational behavior (Fall 2009- Present)

Carnegie Mellon University, Heinz School of Public Policy, Pittsburgh, PA. Teaching assistant for the following Master courses:

- "International Policy and Politics" (2002-2006)

- "Management of Creative Enterprises" (2005)

SDA Bocconi School of Management, Milan. Research assistant and lecturer for Master’s seminars on Public Management and Sustainable Development (1998-2001).

RECENT PROFESSIONAL EXPERIENCE:

European Commission, Directorate for Culture and Education, Brussels (Jan 2009 - Present)

Expert on Creativity and Innovation. Member of the Committee for Creativity and Innovation aimed at identifying indicators for cross-national measurements of creativity.

Ministry of Cultural Heritage and Activities, Rome, Italy (2008)

Member of the Scientific Commission on Creativity and Cultural Industries. Co-author of a Report on the role and impact of Creative and Cultural Industries on the Italian economy.

United Nations General Secretariat, New York, USA (January 2003 - Dec. 2007).

Consultant on Knowledge Management issues for the Dep. of Economic and Social Affairs,

Division for Public Economics and Development Management. Co-author of the United Nations publication: "Understanding Knowledge Societies", released on May 2005.

ACADEMIC LECTURES & SEMINARS

- Rotman School of Management, Martin Prosperity Institute, Toronto. Experience the Creative Economy Conference, Paper: "Antecedents and Mechanisms of Opportunity Beliefs in a place" June 2010.
- Rotman School of Management, Martin Prosperity Institute, Toronto. Experience the Creative Economy Conference, Paper: "The Experience of Living in Cities Revisited", June 2008.
- San Andrés University, Master of Science in Org. Studies, Buenos Aires. Guest Lecturer, "The Spatial Dimension of Talent Attraction and Creativity", March 2008
- San Andrés University, Executive Education Program, Buenos Aires. Lecturer on "Competing in the Creative Economy", March 2008.
- HEC Business School, Dept. of Management and Human Resources, Paris. Guest Lecturer, "Attracting Talent", October 2007.
- University of Padua, Master in Innovation Management, June 2006. Guest Lecturer; "Innovation, Creativity and Regional Development".
- Gothenburg University, Hendels School of Business, Economics and Law, September 2006.
- MIT, Industrial Liason Program, "Achieving Growth through Strategic Innovation", November 2005, Presentation: "The Global Competition for Talent".

BOOKS

Talento da Sventere, Einaudi, Torino, April 2008.

Understanding Knowledge Societies, (with J. Szeremeta), United Nations Publications, NY, 2005.

Europe in the Creative Age, (with R. Florida), Demos, London, February 2004.

Italy and the Creative Class, Preface to the Italian edition of *The Rise of the Creative Class*, by R. Florida, Mondadori, Milan, September 2003.

RECENT WORKING PAPERS

The Experience of Living in Cities Revisited (Under review at: The American Sociological Review).

Inside the Black Box of Urban Amenities: the Role of Cultural Amenities in Cities (in preparation for: Economic Geography)

Opportunity Place. The drivers of opportunity beliefs in a place (In preparation for: American Journal of Sociology)

OTHER PROFESSIONAL ACTIVITIES:

My professional activities range from consulting and applied research projects to training, executive education and speaking engagements, as well as participation to advisory boards and scientific committees. I have run seminars, workshops and conferences for companies such as Microsoft, Telecom, Vodafone, Eli Lilly, Micron Technology, Federlegno, Gruppo Sabatini; as well as for agencies and professional association such as: the Norwegian Agency for Innovation (Innovation Norway), the Austrian Ministry for Innovation, the Italian National Labor Union (Cisl), the National Association of Italian Cities, the Belgian Technology Industry Federation, the Italian national Entrepreneurs Association, and many other trade and industrial associations.

HONORS

- Young Global Leader, awarded by the World Economic Forum (March 2010)
- Highest Distinction, Master Graduation Award, Heinz School of Public Policy (May 2003)
- Phi Kappa Phi, honor society for academic excellence (May 2003)
- Fulbright Scholarship, Italian Fulbright Commission, Rome (2001-2002)
- Graduate Studies Scholarship, Bocconi University , Milan (2002-2003)
- Best Graduate Award, Bocconi University, Milan (1997-1998)